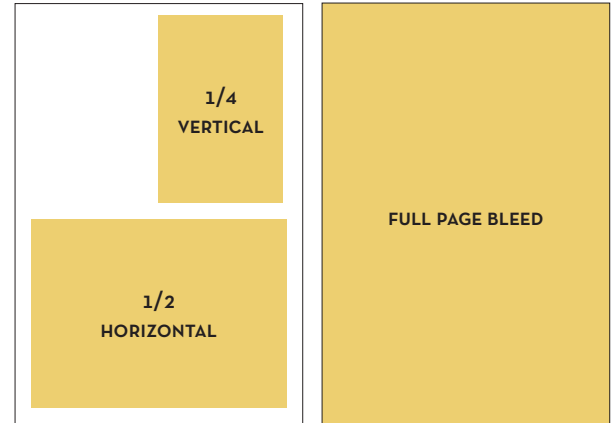




## THANK YOU FOR BEING A PART OF OUR TRIBUTE JOURNAL!

	<b>BLEED SIZE</b>	<b>FINAL TRIM</b>
FULL PAGE	5.25" X 7.25"	5" X 7"
1/2 PAGE HORIZONTAL		4" X 2.875"
1/4 VERTICAL		1.875" X 2.875"



**\* All ads due by our August 7th deadline.**

### GENERAL GUIDELINES:

- Build your ad in COLOR...CMYK please.
- Build document to ad size.
- Be sure to extend bleed by 1/4" on all sides, and allow at least 1/8" on all sides for live area, trimming of ad content may occur otherwise.
- Include crop marks with bleed ads only. Do not include any printer's marks in image or bleed area. All marks should fall outside of the image.
- Images and graphics should be 300 dpi, or no less than 266 dpi.
- Convert all colors to cmyk. All colors must be converted to cmyk prior to creating pdf files.
- No rgb images. No spot or pantone colors. All colors should be four-color process (cmyk). Never use the color "Registration" built in color palettes.
- No jpeg, pict, gif, Microsoft Publisher or Microsoft Word can be accepted.
- Do not nest eps files or embed ICC profiles within images.
- Run preflighting software whenever possible and provide report.

### BLEED SAFETY:

Keep all live matter 1/4" from the trim size on all four sides.

### LIVE AREA:

All critical matter must be kept within the non-bleed live area dimension.

**IMPORTANT NOTE:** Do not add borders, lines or shadows around the edge of your ad. We will create a border when necessary.

### ADVERTISING INQUIRIES:

**Kerith Dille**

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